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WELCOME TO ISRAEL

BOOK YOUR TRIP TO ISRAEL TODAY!



ISRAEL

ONE COUNTRY - MORE THAN YOU'VE EVER DREAMED POSSIBLE

Dreaming of golden sandy beaches? Looking for the beauty and serenity of the great outdoors? Fascinated by ancient history and archeology? In love with the trendy vibe of the metropolis? Then pack your bags and visit Israel – where you can have it all, just a few plane hours away.

Discover the riches of this breathtaking country which is so small that you can drive from one end to another in merely 8 hours. Relax on the year round sunny beaches of Tel Aviv and Eilat, get

inspired by the treasures of the magnificent and sacred city of Jerusalem, bathe in the waters of the lowest place on earth, the Dead Sea, bask in the magic of the desert and take in all of nature's glory in the North – all in a single trip!

From incredible nightlife and world class restaurants to breathtaking nature, compelling history, cutting edge culture, action packed adventure and so much more to see and do - Israel is a guaranteed experience of a lifetime.

THIS IS THE TIME
THIS IS THE PLACE
THIS IS ISRAEL



“One of the world’s
top 10 beach cities”

(National Geographic)

“One of the world’s
25 best cities for
foodies”

(Business Insider)

“One of the
world’s leading
party cities”

(Telegraph)

“World’s best
gay city”

(Gaycities)

“One of the world’s
top ten hedonistic
city breaks”

(Lonely Planet)

Winter avg
9-17°C

Summer avg
24-30°C

citiesbreak.com

TEL AVIV

FALL IN LOVE WITH THE CITY THAT DOESN'T STOP

HAILED AS 'THE MEDITERRANEAN CAPITAL OF COOL' BY THE NEW YORK TIMES AND AMONG LONELY PLANET'S 'TOP 10 ACTION-PACKED CITIES', TEL AVIV IS WITHOUT A DOUBT THE PLACE TO VISIT.

Energy packed, inspirational or fun filled relaxation - Your holiday in the vibrant city of Tel Aviv can be anything you want it to be.

With great weather virtually all year round you can chill on dazzling stretches of golden beaches, take in the colorful markets, cutting edge culture and entertainment, outstanding nightlife & exciting culinary scene.

You can also enjoy simply wending your way through the streets with their fascinating Bauhaus buildings and just feel the city's unique 'nonstop' vibe, which has made it one of the trendiest destinations for tourists worldwide.

So get energized, get inspired, get ready – you're gonna fall in love with Tel Aviv!

Photographer: Kfir Bolotin , Tel Aviv Jaffa flickr CC BY-NC-SA 2.0



TEL AVIV
NIGHTLIFE



3000

years of
glorious history

Home to the

3

monotheistic faiths

2,000

archeological sites

More than

60

museums

~90 hotels hosting over

9,000

hotel rooms

30

annual festivals

JERUSALEM

A CITY OF MAGIC AND RADIANCE BEYOND YOUR WILDEST DREAMS

JERUSALEM IS THE CAPITAL OF ISRAEL AND BY FAR ONE OF THE MOST FAMOUS AND FASCINATING CITIES IN THE WORLD, WHERE THOUSANDS OF YEARS OF GLORIOUS HISTORY SEAMLESSLY INTERTWINE WITH MODERN DAY LIFE.

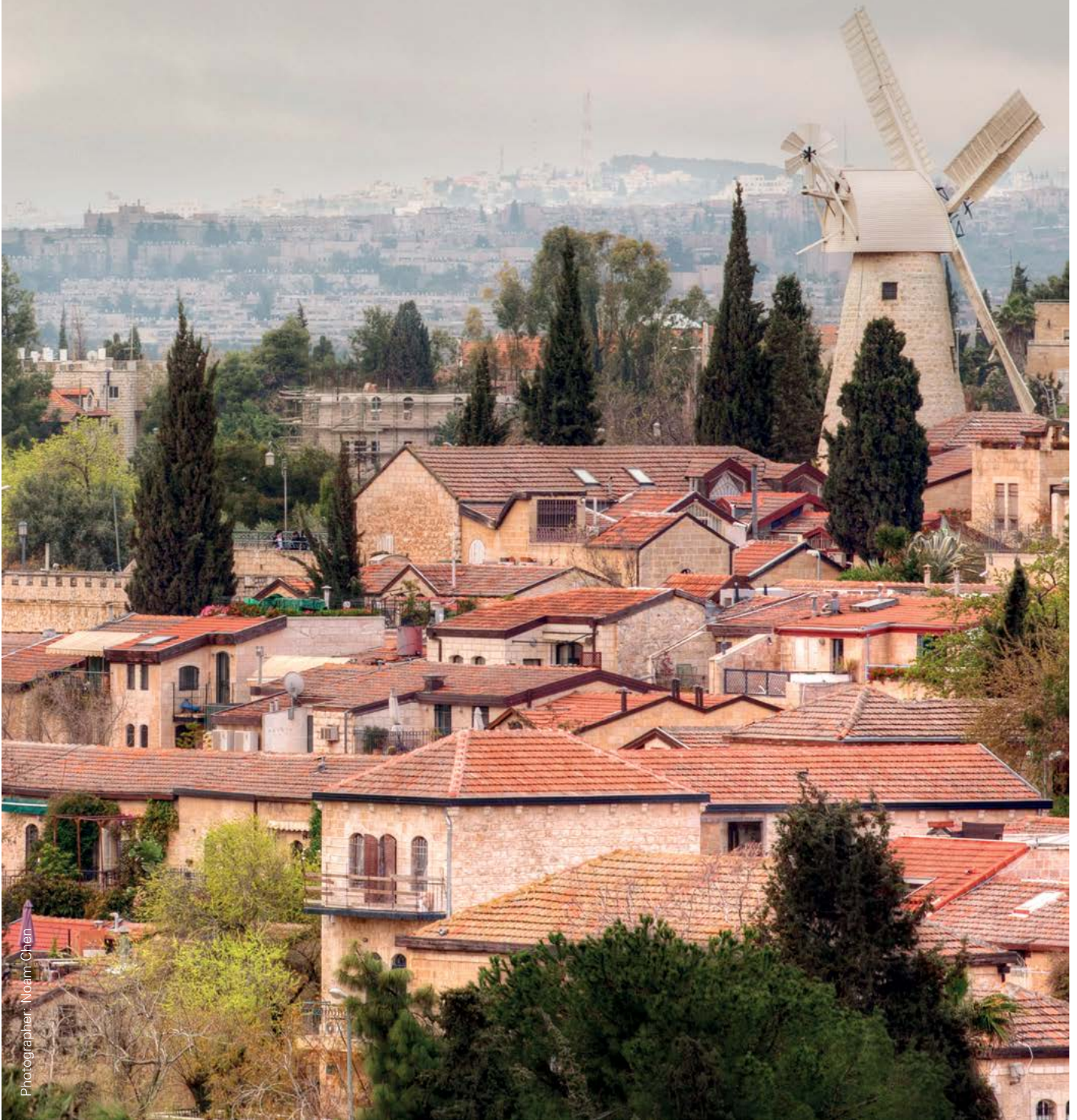
Discover the overwhelming power of this 3,000 year old city - its innumerable historic sites and archeological wonders, its magical walkways and magnificent vistas which are guaranteed to leave a

lasting impression. At the same time, the city's strikingly modern attractions promise around the clock excitement and pleasure for all lovers of culture, arts, music, and culinary delights.



Photographer: Noam Chen

JERUSALEM, YEMIN MOSHE



8

The lowest place
on earth

3

million years old

Candidate for the
new

7

wonders of the
world

2nd

saltiest body of
water in the world

15

minutes from the
renowned fortress
of Masada

~40

hotels

THE DEAD SEA

**FEEL ON TOP OF THE WORLD – IN THE LOWEST
PLACE ON EARTH**

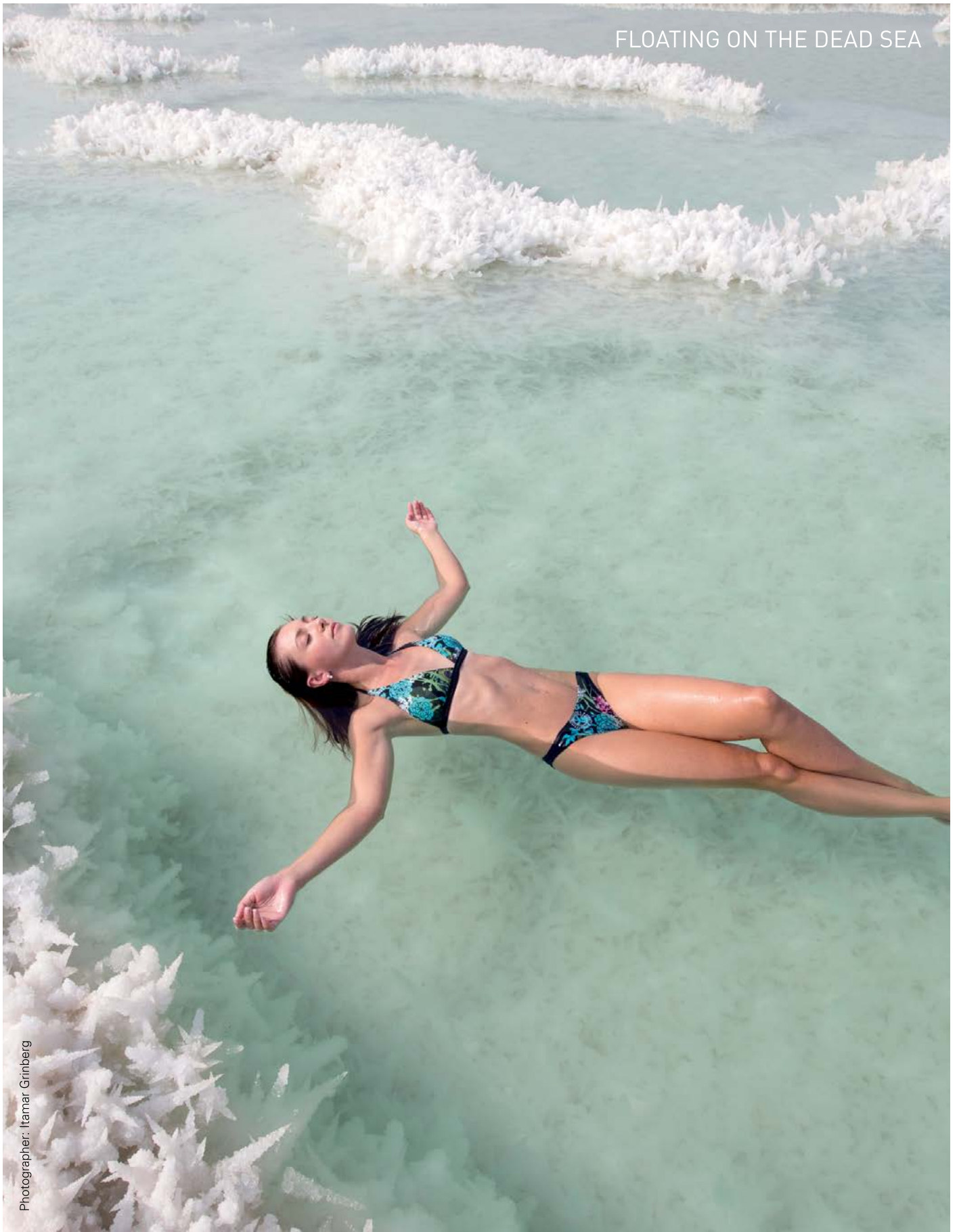
THE DEAD SEA, OFFICIALLY THE LOWEST PLACE
ON EARTH (428M BELOW SEA LEVEL) AND A
SHORTLIST CANDIDATE FOR THE WORLD'S 7
NATURAL WONDERS, IS AN ENTHRALLING AND
EVOCATIVE COMBINATION OF NATURAL SPLENDOR,
COMPELLING ANCIENT HISTORY AND MODERN
LUXURIES.

From the healing powers of the
Dead Sea's cobalt blue waters,
through the awesome beauty of the
surrounding landscape to the myriad
of fascinating sights this area has
to offer, the Dead Sea is a place of
tranquility, health and inspiration for
body and soul alike.

Float on the waters, take a mud
bath or go exploring - with 330
sunny days a year, the Dead Sea

area is filled with superb attractions
including natural healing spas,
magnificent hiking trails, gourmet
and fast food restaurants and
adrenaline charged attractions.
Along the main part of the 75
kilometer stretch dotted with
beautiful beaches, you will also find
world class hotels and spa facilities
to guarantee a truly indulgent
experience.

FLOATING ON THE DEAD SEA



~360

sunny days a year

~2.8_M

visitors per year

A 'Tax Free' City

12,500

hotel rooms

150

restaurants

Nearly

20

beaches

Globally-renowned
scuba-diving
destination

EILAT

A NEVER-ENDING SUMMER GETAWAY SENSATION

THE CAPITAL OF THE RED SEA, EILAT IS ISRAEL'S FAMOUS RESORT CITY DRAWING NEARLY 2.8 MILLION VISITORS A YEAR WHO COME TO VACATION BY THE SHORES OF THE STUNNING RED SEA.

The southernmost city in Israel, Eilat is renowned for its spectacular combination of the surrounding desert landscape, the beautiful bay and the summer sun that shines all year round.

Whether you come to stay in Eilat as a family, a couple or even by yourself, you will find loads to see and do here and accommodations are aplenty in the form of 12,500 hotel rooms, ranging from the finest 5 star luxury hotels to the cozy Airbnb's and youth hostels.

Eilat boasts a whopping 360 sunny

days a year, making it extremely popular with tourists from far and wide looking to get away from their cold winter climate.

A visit to Eilat is a fun-filled experience where you get to relax, recharge and get energized all at the same time. This lively resort city offers a multitude of year-round activities and attractions, excellent restaurants and cafés, shopping centers and trendy bars and clubs.

The best part? Everything in Eilat is always just a few steps from the beach.

EILAT, THE DOLPHIN REEF



Photographer: Galit Amiel



Dozens of mountains,
rivers and lakes

> 100
vineyards and wineries

Israel's
1
ski resort –
Mount Hermon

Archeology dating
> 4000
years

Almost
30
beaches in total

Thousands of B&Bs

NORTHERN ISRAEL

**BEYOND NATURE, BEYOND HISTORY, BEYOND
EXCITEMENT – ISRAEL'S GREAT BEYOND**

REMINISCENT OF TUSCANY IN ITS BEAUTY AND
SERENITY, NORTHERN ISRAEL IS PROBABLY ITS
BEST KEPT SECRET AND A DREAM DESTINATION FOR
TRAVEL ENTHUSIASTS EVERYWHERE.

The North of Israel is famous for its vast green landscapes with rolling hills and valleys, quaint small towns, historic sites and boutique vineyards and wineries that offer romantic and scenic tours.

The Galilee is also renowned as the cradle of Christianity, home to epic sites such as Nazareth and the Sea of Galilee.

At the same time, excitement is everywhere in the form of adrenaline-packed activities such

as white water rafting, extreme hiking trails, mountain climbing and rappelling and even skiing and snowboarding.

So take a car or a train and come visit the stunning North of Israel. From the colorful city of Haifa by the sea, the world famous Sea of Galilee to the majestic Jordan River and beautiful vistas of the Golan Heights, this area is awash with beauty, history, adventure and hidden gems simply waiting to be discovered.



Photographer: Itamar Grinberg

HAIFA, THE BAHAI GARDENS



3

globally
unique crater
phenomenons

Only

~90

drive minutes from
Jerusalem or
Tel Aviv

Israel's main
desert area

Access to

2

different seas
(Red Sea and
Dead Sea)

Amazing

4X4

driving experiences
& outdoor activities

Dozens of amazing
nature sites

THE NEGEV

ISRAEL'S MAJESTIC DESERT –

WHERE ADVENTURE AND INSPIRATION AWAIT

An ideal destination for travelers who love adventure in the great outdoors, the south of Israel is sparsely populated, but packed with fascinating sites and activities.

With amazing natural wonders and beauty, the south boasts magnificent views that are guaranteed to take your breath away, from sunrise to sunset.

A desert but definitely not deserted, there is so much to see and do here – there are many extraordinary geological marvels, significant historic landmarks and wonderful nature reserves where you can go hiking, cycling, and camel riding or enjoy adrenaline charged safari rides in the desert.

Simply put, this majestic southern region is one of the country's greatest assets and an absolute must on the itinerary.

DESERT
BIKING



Photographer: Alon Ron

RAMON CRATER



GENERAL INFORMATION

🐦 •• 📧 📺 #visit Israel



goisrael.com

Welcome to Israel

Ben Gurion Airport

Israel has one major international Airport - Ben Gurion Airport, located in the center of the country, just off the highway connecting Tel Aviv and Jerusalem. There are taxi services right outside the airport's main gate, a regular bus service and direct or connecting trains between Ben Gurion Airport and the rest of Israel.

Israel Airport Authority: iaa.gov.il

A home away from home

Accommodations

Israel tourists will find a variety of accommodations to suit all tastes, purposes and budgets, ranging from five-star luxury hotels of the world leading hotel chains, spa resorts, budget hotels, Zimmers (local B&B) and hostels.

Accommodation prices vary according to grade and season and hotel rates are usually quoted in U.S. dollars. You can make a reservation directly at the hotel websites and also via the various online tourist agencies and online.

Israel's Hotels Association: iha.org.il

The Israel Incoming Tour Operators Association: israeltravel.co.il

We don't mind Mondays

The Israeli Week

The Israeli week differs from most countries around the world. Workdays are Sunday through Thursday, and the weekend is Friday and Saturday. Most businesses are open on Fridays until early in the afternoon before the onset of the Jewish Sabbath which

begins at sundown on Friday and lasts until shortly after sundown on Saturday.

timeanddate.com/worldclock/israel/jerusalem

From here to there

Transportation

Israel is a small country, which makes getting around fast and convenient. Taxis are common in Israel for urban and interurban travel and can be flagged in the street or booked via phone or designated international apps such as GetTaxi and Rider.

There are many local and int' car rental companies operating in Israel in a variety of locations including Ben Gurion Airport.

Train Information Services:

rail.co.il / Telephone:
08-6831222 or *5770.

Busses Information Services:

bus.co.il / Telephone: 1-900-72-1111
(call fare of 1-900 numbers)

All about the money

Currency and Exchange

The domestic currency is Israeli New Shekel. Local and foreign money may be brought into Israel as cash, travelers' checks, and credit cards.

Foreign currency of all kinds may be exchanged at the airport, banks, post offices, most hotels or licensed exchange agencies in large cities. Cash withdrawals can be easily made from the many widespread ATMs via international credit or debit cards.

Behind the wheel

Driving in Israel

The minimum driving age in Israel is 17 and the driving side of the road is the right. Speed limits are 30 to 50km/h in cities, 80-90 on freeways, 130 on highways and Route no.6.

Safety belts are obligatory, and if you're enjoying a night on the town, keep in mind there is a zero tolerance policy for drinking and driving so find a designated driver and enjoy safely.

Fun in the sun

Weather

With around merely 40 rainy days a year on average, Israel is known for its sunny disposition, yet keep in mind this is a 4 season country. Summers are long, lasting from April to October and the height of heat and humidity is usually around July-August. Fall and winter last from November to March. The southern city of Eilat enjoys nearly 360(!) sunny days a year, making it the hottest city in Israel (no pun intended).

The Israeli Meteorological Service:
ims.gov.il

Languages

Israel's national language is modern Hebrew and the formal languages are Hebrew and Arabic. English is the main language for foreign communication, spoken and understood by most. A substantial number of Israelis have a different mother tongue and you will find many languages spoken by the general population here including: Russian, French, Spanish, Amharic and many more.