



Dead Sea Tourism

The Perfect Vacation
between the Desert and the Sea

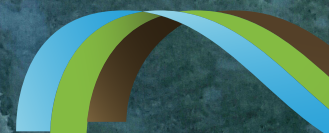
Dov Litvinoff

Information and
booking center *3977

www.deadsea.co.il

www.ma-tamar.org.il

Look us up on ים המלח





החברה הכלכלית חבל ים המלח בע"מ
DEAD SEA REGIONAL ENTERPRISES COMPANY LTD.

Dead Sea Regional Enterprises Company
Tel. 08-6688811
infocenter@ma-tamar.co.il



The Tomer & Giora Ron Ein Gedi Race

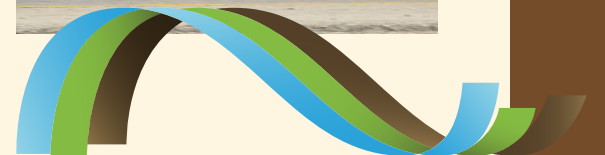
The Ein Gedi Race, which takes place every year in February, is considered a classic on Israeli runners' calendar. With children and adults, professionals and amateurs, the race's population is varied and so are the distances in the different heats: 2, 10, 21 and 30 kilometers, as well as the biggest race-walking event in Israel for 10 kilometers.

| www.eingedi-run.co.il

The International Arad-Dead Sea Gran Fondo

An extreme road cycling event, the high-holiday of the "Roadies" – road cyclists, a mostly European and North American pursuit that started in the 1970s and became a tradition. Since 2012, Gran-Fondo Israel has been holding Gran Fondo events in Israel. The Dead Sea Gran Fondo teamed up with Israel Cycling Federation's International Arad Tour, and the joint event is called International Gran Fondo Arad-Dead Sea.

| www.granfondo-deadsea.co.il





Touristic diversity between the desert and the sea

The Dead Sea – the lowest point on earth, is one of the most important and beautiful sites in the world. Within the Tamar Regional Council at the southern shores of the Dead Sea, you will find breath taking hiking sites and countless options for tourists, hikers and vacationers.

The Dead Sea marks the Tamar region on the east, while to its south is the Arava ("Prairie") and on its west are the wild landscapes of Judea Desert; the HaHe'etekim Cliff and the desert heights, all the way to the Yatir Forest near Mount Amasa. Diverse communities are scattered among these ancient, biblical vistas, where members practice a unique model of living in mutuality with – and protecting nature. All enterprises and businesses in these communities are based on local resources, accessibility and cooperation between humans and their environment.

In this booklet are information and references about the many options for visitors to this area, such as sites and hiking routs, indulgent vacation lodgings, high-end hotels, khans, extreme jeep travel, local galleries, local cuisine and more. This booklet is a part of an extensive venture, whereby the Tamar Regional Council, who wishes to make its unique, diverse tourism product more accessible to hikers and visitors to the area.

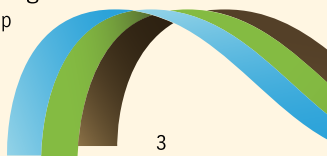
We invite you to travel through Tamar, inhale the air so typical to the lowest place on earth and visit the region's communities – from Kibbutz Ein Gedi in the north, Neve Zohar in the center and Har Amasa on the west side, and all the way to Ein Tamar and Neot HaKikar in the south – where you can enjoy the variety of experiences between the desert and the sea.

Have a great visit!

Liat Koren-Litvinoff, manager

The tourism and entrepreneurship
development unit

liat@ma-tamar.co.il



Northern Tourism Cluster
Ein Gedi and Masada
An oasis, nature and heritage





The Ein Gedi Reserve, the Site of Masada

The Ein Gedi oasis features the most beautiful and exciting natural resources in the area. Its crowning glory are the natural springs called Nachal David and Nachal Arugot, with their abundance of flora and fauna; among which are the Nubian Ibex and the Rock Hyrax. The cold fresh water flows all year round, providing a perfect respite and shelter in the hot summer to humans and wildlife alike.

A mere 10 minute ride from Ein Gedi is the site of Masada – one of the most important national heritage sites in Israel and one of the most popular too. The Masada can be climbed on foot or by the site's aerial cable cars. Once on the top, you can walk among the fascinating archeological findings and enjoy the spectacular vantage point in the visitors' center.

The Ein Gedi Botanical Garden

The oldest community in this region, Kibbutz Ein Gedi, is famous in Israeli world of tourism. The Kibbutz is immersed in the lush green of a magnificent botanical garden, which is the only botanical garden in the whole world with a "live-in" community. The garden boasts over 1100 species of plants, mostly from Madagascar, and wild Ibexes roam it freely and are fully and naturally integrated in the vibrant social life of the community.

Hotel and SPA

Kibbutz Ein Gedi and its botanic garden is a unique tapestry of co-existence, in which the Kibbutz' hotel is naturally integrated. Perched on the edge of the cliff, the hotel's suites is scattered on various vantage points – overlooking Nachal Arugot, the Dead Sea and other pretty nooks within the botanical garden itself. Also on the edge of the cliff is the recently opened spa equipped with different therapies and treatments, various pools and a taste of the many medical virtues the Dead Sea has to offer.



Ein Gedi accommodations

The Ein Gedi Dead Sea Hotel	info.resort@ein-gedi.co.il www.ein-gedi.co.il	1-800-223320
Ein Gedi IYHA Hostel	eingedy@iyha.org.il	02-5945679
Ein Gedi Field School	ngedi@spni.org.il	03-6388688

SPA and services

Synergy SPA	synergyspa@ein-gedi.co.il	08-6594060
Ein Gedi Hot Springs	info@eingediseaofspa.co.il	08-6594813
Shani Ariav – Yoga and workshops	shaniariav@gmail.com	050-2207699
Yonit Shamir – cosmetician	yonits@eingedi.ardom.co.il	052-3630145
Bar Homri – Pilates	barby_g1@hotmail.com	052-3921922
Ein Gedi minimarket (kol-bo -424)		08-6594919



Nachal David

Trail map // no. 11 south Judea Desert

Start and finish // the Ein Gedi Reserve parking lot – circular rout

Rout's description // a perennial stream, Nachal David flows all year round. The water spring from the ground and provide water for the region's flora and fauna. There are several natural wading pools along the trail, leading to the Shulamit waterfall at the end of Nachal David.

Nachal Arugot

Trail map // no. 11 south Judea Desert

Hike's duration // 3 hours (to the hidden waterfall and back)

6 hours (to the top pools and back)

Start and finish // the Nachal Arugot parking lot – a circular rout

Rout's description // a beautiful stream that gets its water from springs all year round. Walking along it, you can see wildlife, such as Ibex and hyrax gathering for a drink. You may take the longer option and walk up to the top pools upstream.

The Zafit-David trail

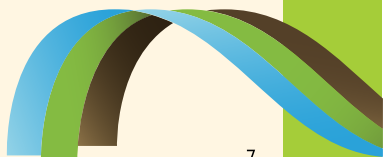
Trail map // no. 11 south Judea Desert

Hike's duration // 6 hours – for experienced, fit hikers

Start // Ein Gedi Field School

Finish // Nachal David parking lot

Rout's description // starting at Ein Gedi Field School's back gate, this is a 30 minute uphill hike along the trail overlooking the stream and the Dead Sea. This stage ends at the Dry Canyon, which is the only place suitable for a picnic. Further along is the Ein Gedi Spring and the trail finally takes you downhill into Nachal David.







Artists and Workshops

Dead Sea Stone – Yossefa ceramics	deadseastone12@gmail.com	052-3500792
Naomi Nadav – ceramics and more...	naominadav@ein-gedi.org.il	052-3960725
Zevu Leviim – iron and stone sculpture		052-3875022
Klila Leviim - Patches Art		052-3960789
Cliff Binyamin Ya'aran – painting	ccrma@gmail.com	052-3960788
Michal Varod - ceramic sculpture	varodmichal@gmail.com	052-2914700
Dalia Shachal - beads and ornaments	dash@ein-gedi.org.il	052-3263383
Yaeli Gal - date stalks	galmani@gmail.com	08-6594769
Dario Rapsoli – jewelry	olam.2011@live.com	050-2936050
The Locals – music and sound	gorensound@gmail.com	058-6406666

Attractions

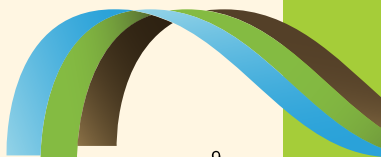
Ein Gedi history museum	archioneg@gmail.com	052-3960788
Mani Gal - Masada Maristone moonlight trips	galmani@gmail.com	08-6594769
Gundi Shachal - certified tour guide	gundi21@gmail.com	052-2887184
Yehonatan Hadas - certified tour guide	johnnywalker68@gmail.com	052-3957620
Jeep trips - Danny Afik	afik@ein-gedi.org.il	052-3960736
Zalman Dagami - event production	zalmanland@gmail.com	052-2706053
Botanical Garden - guided tours	sarah@ein-gedi.co.il	08-6594726
Ein Gedi Taxi	deadsea_taxi@walla.com	050-4085000
Ein Gedi Reserve	moked@npa.org.il	08-6584285
Field School - instructions	dans@spni.org.il	08-6584288

Catering

Ein Gedi Hot Springs - kosher	prm.spa@gmail.com	08-6594813
Belinda - Bee's Kitchen	bee2@netvision.net.il	052-2567524
Baubar - Ein Gedi Hotel		08-6294222

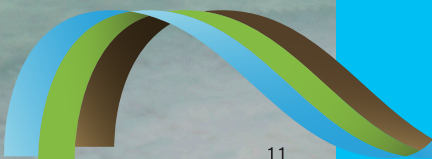
Masada

Masada guesthouse and hostel	massada@iyha.org.il	02-5945623/4
Masada Site	gl.masada@npa.org.il	08-6584207/8
Masada convenient stores and restaurant	order@masada.org.il	08-6593600
Judea landing strip	office@ayit.co.il	08-6840900



Central tourism cluster
Ein Bokek – Neve Zohar
Leisure and Recreation

Zohar Hot Springs - Ein Boker - Neve Zohar, hotel district and new beaches





Restored Beaches

Led by the Dead Sea Preservation Company, the Tamar Regional Council and other organizations, development operations to restore and regulate the area's tourism systems continue. Vast resources have gone into repairing the damage caused by the decline of sea level in the Dead Sea northern basin and the artificial rise of sea level in the south. This enormous national project is intended to the entire regional tourism system. First budding results can already be seen, as one by one, spectacular beaches and segments of the promenade that connect them are reopened.

In the hotel district of the south seven restored beaches were opened, one of them separate for the religious sector.

All the beaches are accessible and offer toilets and beach showers.

Lifeguard services

Daylight saving time 7:00am – 6:00pm

Wintertime 7:00am – 4:00pm

Hotel District

Most of the intensive touristic activity takes place in the Dead Sea hotel district, the area's beating heart. 14 high-end hotels, commerce centers, a solarium, various clinics for medical patients, restaurants and more. As part of the national Dead Sea restoration program, the entire area is expected to undergo a significant development, with more tourism projects that will integrate with – and help improve the existing fabric, implementing and promoting sustainable environmental planning.

Neve Zohar Rural and Environmental Tourism

As part of the restoration project, the Tamar regional council promotes the assimilation of the southern community of Neve Zohar in the area. Public buildings of historic significance within this community, such as "Beit HaYotzer" and the Neve Zohar youth hostel. The council proposes to repurpose these buildings and use them for other tourism ventures, whose character and distinctiveness derive from their location. Already, there are country lodgings that are expected to develop and upgrade due to the overall development of the entire region as well as the expansion of the community itself.



The Ein Bokek Reserve

Trail map // no. 11 south Judea Desert

Duration // two hours

Length // 1.5 kilometer

Hardship level // light

Start and Finish // the Ein Bokek hotel complex

Trail description // in the heart of the hotel complex, the cars and hustle and bustle of people, there is a stream that carries water all year round, offering a cooling walk in its shallow water, under the shade of many Tamarix trees along it, and a small waterfall and a wading pool.

Rom Yizrach

Trail map // no. 11 south Judea Desert

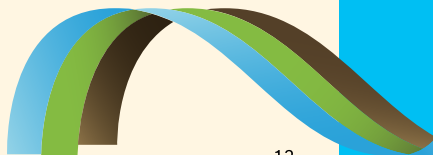
Duration // 4-5 hours

Length // 4-6 kilometers (option of ending at Massad Zohar or continue up to the gas station under the Zohar intersection)

Hardship level // medium

Start and Finish // a parking bay on the service road between Ein Bokek and Zohar Hot Springs.

Trail description // extreme climb up the rocky Nachal Rom, reaching the Yizrach Saddle overlooking Dead Sea and its surrounding. Along the creek are many Acacias that provide shade, and at its end, on top of the Havar rock, is Massad Zohar - an ancient stronghold used to watch over and guard the Edom Road, presumed to have been there in biblical times.



**Southern Dead Sea hotel district
and new beaches**



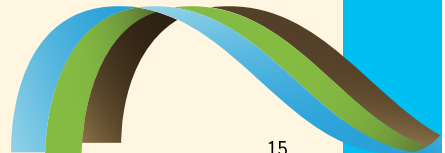


Neve Zohar Country Lodging

Gil – guestrooms	totsy@012.net.il	052-2702502
Dora's guesthouse	zimerdora@gmail.com	054-5301984
Neve Zohar Guestrooms	mottiprimor@gmail.com	054-4714979
Drori's house	drorideadsea@gmail.com	054-4629145
Aloni rooms	aloni1805@gmail.com	052-2622669
Nadia Ben Mordechai	abmds@nana10.co.il	052-8926540
Vacation at Neve Zohar	osherharel123@gmail.com	052-4439262
Yossi's guestroom	yossiy111@gmail.com	050-7554470
Carmit's guestroom	carmitr@outlook.co.il	050-2114606
Rose - Dead Sea guestrooms	mottiprimor@gmail.com	054-4174979

Attractions

Travel different - jeeps and rangers	metaylim@netvision.net.il	052-6355525
Pere HaMidbar - jeeps and rangers	s@jeptours.co.il	050-3939394



Southern Dead Sea hotel district and new beaches



Hotels

David Dead Sea	reservation@david-deadsea.com www.david-deadsea.co.il	08-6591234
Hod	info@hodhotel.co.il www.hodhotel.co.il.co.il	08-6688222
Orchid	aliza@orchidhotels.com	08-6688111
Leonardo-Inn	www.leonardo-hotels.com www.fattal.co.il	08-6684666
Crown Plaza	ds_gmsec@crownplaza-il.com www.h-i.co.il	08-6591919
Lot	office@lothotel.co.il www.lothotel.com	08-6689200
Ganim Isrotel	gy-gsrv@isrotel.co.il www.isrotel.com	08-6689090
Royal-Rimonim	info@rimonim.com www.rimonim.com	08-6688555
Oasis	oasisds@prima.co.il www.prima.co.il	08-6688000
Spa Club	spaclub@prima.co.il www.prima.co.il	08-6688000
Tameres' Daniel	res@tamareshotel.co.il www.tamareshotel.co.il	08-6689999
Dead Sea Isrotel	dead-sea@isrotel.co.il www.isrotel.co.il	08-6689666
Herods	www.leonardo-hotels.com www.fattal.co.il	08-6591591
Leonardo Privilege (Plaza)	www.leonardo-hotels.com www.fattal.co.il	08-9553333
Leonardo Club	www.leonardo-hotels.com www.fattal.co.il	08-6689444

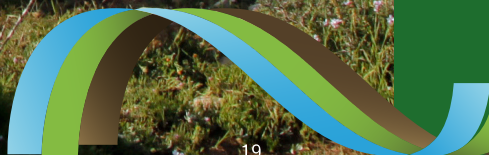
Catering and Attractions

7 Dimension Cinema + Fear Effect	elli.yahav@gmail.com	054-4792331
Bowling - at hotel Daniel	res@tamareshotels.co.il	08-6689999
Taj Mahal - oriental guest tent	noach_sharon@hotmail.com	053-6506502
Aroma - in the Petra shopping center		08-9954021
Cafe Cafe - Glat Kosher		08-6581688
McDonalds - in the Petra shopping center	sharon@hotmail.com	054-2399100
Hordos - Espresso Bar		08-9971066
Tapuach Sdom - café and restaurant	tapuachsdom@walla.com	08-9956128
Premier Spa - beach, spa and kosher restaurant	customerservice@premier-deadsea.com	08-6584382

Western tourism cluster
Har Amasa
Between forest and desert



Har Amasa - between forest and desert





Har Amasa – communal agricultural village

Har Amasa sits on the eastern end of the Yatir Ridge, near the largest pine forest in Israel and close to the Har Amasa Reserve, on the western border of the region. At 850 meters above sea level, the Har Amasa community sits on the border between the Judea Desert and the Negev Desert; between the Hebron Mountains, the Arad valley and the Be'er Sheba Valley; a young forest on one side and a prehistoric desert on the other. This unique location creates an interesting blend of climates, vistas, flora and fauna. No wonder then that there are many trails and roads in this area for hiking, cycling and vehicle travel.

The Yatir Forest

Planted by the JNF in 1964, and covering 7,500 acres, the Yatir Forest is currently the largest man-planted forest in Israel. In it are many archeological evidences of human settlement throughout history. A "green lung" for the area, the forest is also strewn with hiking trails and accessible family picnic areas.

Israel National Trail

The most important hiking trail in Israel, the trail's route passes near Har Amasa. The regional council is currently acting to connect the spectacular Judea Desert to the Israel Trail, starting at a spot near Har Amasa. This is expected to increase hikers' traffic in the area and contribute to the development of supporting touristic ventures.



Art and Attractions

Sergey Bord - art in cement	sergeyki@gmail.com	052-3702198
Talya Ben Moshe - ethnic music	talyaamasa@gmail.com	054-8808448
Yigal Ben Moshe - ethnic music	tintonim@gmail.com	054-5798267
Marcelyn Bracha - hand crafted jewelry	marcelyn4him@hotmail.com	052-8328934
Reuven Bracha - woodwork, organizing groups	frisky@bezeqint.net	052-8327134
Itamar Dvir - tour guide	dviritamar1@gmail.com	054-2600962
Daniel Yakobson - Shiatsu and Acupuncture	chidance.daniel@gmail.com	054-8018590
Orly levanon - making, selling and workshops of felting	shako74@yahoo.com	053-3359140
David Lusky - field event production (Lev HaSade)	dedeland22@gmail.com	050-7581481
Meir Saad - Gan HaEtz	meir.saad@gmail.com	052-8971990
Nitzan Saad-Stern - ceramics and crafts	nitsan.stern@gmail.com	050-9818000
Yoram Peretz - artist and photography teacher	yoramprs@gmail.com	054-4995347
Yehonatan Klein - wine barrel furniture	miryonti@gmail.com www.yanushfurniture.com	052-3338411
Lydia Clem - painting and papercutting	lydiaclem@mac.com	054-4659700



Israel Trail "From Mountain to Mound"

Type // on foot

Length // 12 kilometer

Hardship level // medium

Start // Har Amasa

Finish // Tel Arad national park

In this segment of the Israel Trail, the transition from "north" to "south" is the most dramatic. On the west, high along the ridge is the forest; while on the east are the desert vistas of the Arad Valley and the Judea desert Height. A well-preserved 2000-year-old Roman road meets the Israel trail, which then descends toward the special and unique village of Derijat, an Arab "Falach", tourism-promoting community. Springtime - milking season - is the recommended time for visits. You can end your hike here or choose to continue to Tel Arad. This rout is especially recommended during March and April, when the Tel Arad wild Irises are in bloom.

Circular track to the Yatir Reservoir

Type // on foot / bicycle

Hardship level // light

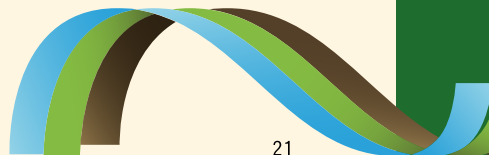
Start // Har Amasa

Length // 5 kilometer

Finish // Circular

Notes // swimming is prohibited and dangerous

Travelers of this track can enjoy a picnic in the shade of the largest man-planted forest in Israel, and a short circular track from Har Amasa to the Yatir reservoir, passing near patches of fruit trees, such as pistachio, scattered among the pines planted by the JNF, as well as agricultural areas, all nicely blended in the natural view, reaching the pastoral open, 22 acre Yatir reservoir. A visit to the shaded forest is recommended all year round, including the hot summer days. Natural colors will vary with the seasons, with green and yellow dominating the area in the summer, green with colorful bloom in the winter and you may even catch some white of snow.



Southern tourism cluster
Sdom Dead Sea –
Neot HaKikar and Ein Tamar
Environmental Desert Tourism







Mevo'ot HaKikar - Ecological Park

The council is currently promoting a renewed design of the entrances to the Neot HaKikar and Ein Tamar communities, as the gate to the south of the Dead Sea basin. The gateway to the area will be located in the ecological park in the Sdom Basin, exposing and accessing unique environmental conditions and views, as well as rare flora and fauna, and more. The park is an open museum and a peek at the Sdom Salt Flat – a rare habitat of many endangered species. A large ecological pool is planned in this park to enrich visitors' experience. In the future, when the Sdom Basin-Derech HaShalom rout is completed, the scenic route between the two most toured sites in Israel – the Dead Sea and the city of Eilat – will also be built.

Agricultural Settlement

The agricultural communities (Moshavim) of Neot HaKikar and Ein Tamar sit to the south of the Dead Sea, farming the land for years in extreme weather and conditions. Despite the unforgiving climate, salty soil and floods, the Sdom Basin's crops are of high quality. Farmers in this area also provide tours of this unique desert activity, as well as tastings of the fruits of their labor, and especially the dates that are the symbol of this area.

Rural-Communal Tourism

Alongside the agricultural activities in the area, rural-communal tourism is also growing, based on local strengths and communal character of this unique location. Locals have created their own home, intimate hospitality oriented accommodations, providing total detachment from everyday life in desert land. High quality rooms can be rented, where you will enjoy home cooked meals, get a peek at the lives of the "desert revivers" and visit art galleries using local materials.





Mount Sdom – the Fish Trail

Trail map // no. 11 South Judea Desert

Duration // two hours

Length // 1.5 kilometer

Hardship level // medium

Start and Finish // starting through the Amiaz Plain and Mount Sdom vantage point, finishing on route 90 before the Dead Sea Works

Description // Mount Sdom is a block of salt rising from deep in the ground. The trail includes an observation of the evaporating pools and the Dead Sea Works; walking between multi-colored rock walls, with fossils of plants and marine life that lived in the primeval sea over 15,000 years ago.

Nachal Peres

Trail map // no. 11 South Judea Desert / no. 14 North Arava and East Negev

Duration // 3-4 hours

Length // 3.5 kilometer

Hardship level // medium

Start and Finish // a bay on route 25, about 4 km from the Arava Intersection

Description // Nachal Peres combines the north of the Arava and the Negev, and the south of the Judea desert. Along the creek are enormous rocks that were cut off from the cliffs and magnificent rock shelves that provide shade. In the middle of the Peres route, are the Peres Cisterns, which fill up after floods and provide some nice wading and even swimming (walking through the water is optional).

For experienced hikers: you can continue through Nachal Peres' gorge, take a longer route that provides a vantage point over the Dead Sea and the magnificent Peres waterfall. The trail ends at the Arava Intersection.

Nachal Zaffit

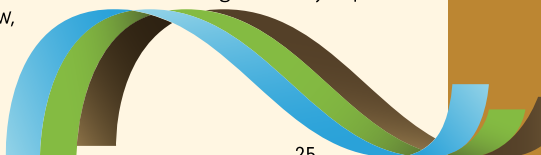
Trail map // no. 14 North Arava and East Negev

Duration // 5 hours

Length // 5.4 kilometer

Start // route 25 **Finish //** route 90

Description // Nachal Zafit (about 5 hours) – a hike down a beautiful desert creek, including waterfalls and ladders. This trail starts on a defective road forking out of route 25, southbound. You start your hike along a trail that enters Nachal Zafit, where walking is fairly easy. In the middle, there is a small waterfall that can be negotiated by rope or ladder, after which the stream begins to furrow, forming a beautiful narrow gorge. The trail continues along this gorge all the way to the end on route 90. Suitable for hiking loving families, with children ages 10 and up.







Country Lodging and Khans – Neot HaKikar

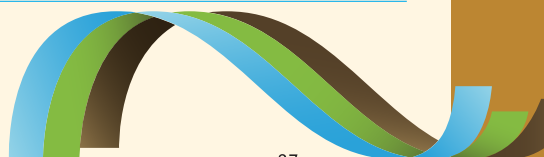
Melach Haaretz	madmonybatya@gmail.com	050-7594828
Belfer BaKikar	micahbelfer@gmail.com	052-5450980
Prina's zimmer	pninato258@gmail.com	08-6555107
BeTzel Tamar	tamimesalem@walla.com	050-5450585
Gordon – boutique zimmer	info@deadsearooms.com	054-5883566
Korin's home	korinshome@gmail.com	050-6800545
At Rachel's	rachelmedini@gmail.com	050-7569794
Cycle Inn	esteeuzi@zahav.net.il	052-8991146
Villa Matzchikula	barakhorwitz@gmail.com	052-8666062
Libi BaMidbar	ike243@gmail.com	050-7586885
Kaza Shelly	sardinhayaar@walla.com	050-5241597
Uri BaMidbar - Levinowitz family	momolev123@gmail.com	052-2621757
Etlenu BeChatzer	momolev123@gmail.com	050-7355349
Shachar HaMidbar	deadseadawn@gmail.com	050-5526164
Kessem HaMidbar	magicofdesert@yahoo.com	052-8991358
Khan Shkedi	shkedi.campodge@gmail.com www.shkedig.com	052-2317371
Fata Morgana	fatamk@gmail.com	050-3445746
Camping Neot	estee.bk@gmail.com	052-8991147

Country Lodging and Khans – Ein Tamar

Mul Edom	muledom@gmail.com	052-3951095
Noam ve Nofesh	motinir@zahav.net.il	052-8991143
Nof Tamar	yairbd1@netvision.net.il	052-8868632
Etnachta	nodsdor@gmail.com	052-8991173
Rozi's treats	rozi555@walla.com	052-8991112
Perach BaMidbar	ndesertflwer@gmail.com	052-6682688
BeTzel HaHar	sariggefen@bezeqint.net	052-3868959
Dari	darizimmer@gmail.com hagitkado@walla.co.il	052-4328676
Colors of the Desert	desertcolors12@gmail.com	050-8877836/9

SPA and Treatments

Batya Madmony	madmonybatya@gmail.com	050-7594828
Dana Regev	danalregev@gmail.com	050-9512960







Art

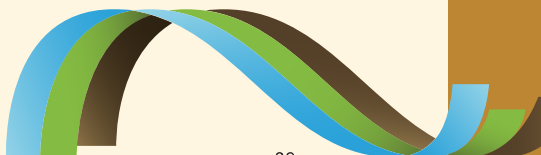
Gallerina - creating with recycled materials and workshops	r190948@hotmail.com	052-4260488
Jojo - Artist	mail@jojo-art.com	052-2964677
Rakefet - creating with recycled materials and workshops	nodsdor@gmail.com	052-8991173
Moria - silver and goldfield jewelry	ayasg@walla.co.il	050-4260792
Estee Barak studio, gallery and workshops	estee.bk@gmail.com	052-8991147
Karma – Irit Knafo - macramé jewelry	knafo884@gmail.com	052-8991149
HaChatzer shel Assaf - recycling objects, wood and metal	madmony@gmail.com	050-7355345
Dana Regev - jewelry, special paper folding	danalregev@gmail.com	050-9512960
Atti Abrotin - glass design	etash1835@walla.com	052-5450518
Ilana Zamstien - story teller	ilanazams@walla.com	052-8327002
Benny Dejubs - musical encounters	bennydju@gmail.com	054-5729748
Ziva Ben Avi - painter	ziva812@me.com	050-8781345

Attractions

Masa BaMidbar - jeeps	masamidbar@bezeqint.net	052-2317371
Barak Horwitz - certified tour guide – jeep tours and productions	barakhorwiitz@gmail.com	052-8666062
Yoga and laughter workshops		
Melach HaEaretz - Batya - special tours	madmonybatya@gmail.com	050-7594828
Raz Zabar - certified tour guide, agricultural tour	raz.zabar@gmail.com	052-3687442
Assaf and Batya Madmony - guiding, tours, lectures, gallery	madmony@gmail.com	050-7355345
Moshe Medini - greenhouse and agricultural tours	rachelmedini@gmail.com	050-7802672
Cycle Inn - renting bicycles and consultation	esteeuzi@zahav.net.il	052-8991146
Jenny Even - agriculture tours in Hebrew, English, and Russian	jennyka22@gmail.com	052-3951095
Debby Malul - cooking workshops	magicofdesert@yahoo.com	052-5909095
Korin's Home - cooking workshops	korinshome@gmail.com	050-6800545
Fata Morgana - tours and workshops	fatamk@gmail.com	050-3445746

Catering

Pnina' buffet - coffee and sandwiches	pninato258@gmail.com	08-6593600
Fata Morgana - for groups, kosher	fatamk@gmail.com	08-6555107
Dalia Zaguri - home cooked food	zdal1@bezeqint.net	052-8991199
Michal Luzon - home cooked food	eranluzon@gmail.com	052-4081233
Eti Dadon - gourmet catering	etidadon89@gmail.com	052-8991154
Kuti - pizzas and meals	fedracsrmak@gmail.com	054-4504446
Guy Catering - catering for groups	guyovitz@gmail.com	050-6800544
Café Zion - country meals and outdoor serving	shanis11@gmail.com	052-6074199





The Tamar Festival

The Tamar Festival takes place every year during the holiday of Sukot. For four days and four nights, the greatest Israeli musicians perform in it. There are four feature concerts in the Heichal Masada compound – nature's own culture hall, alongside exciting sunrise concerts on the peak of Masada and free-entrance concerts in and around Ein Gedi and in the Kikar Sdom ecological park | www.tamarfestival.com



The -424 Festival

A new and exciting international festival of electronic music, featuring the music's giants at the highest level of production. Since 2013, these festivals have been highly successful – with a spectacular lineup of A-list performers, performing to 20,000 people who managed to buy tickets before it was sold out a week before the event. More than 1,500 overseas customers and over 3,500 lodgings sold directly to people who attended the festival in cooperation, have made it one of the most successful tourist attractors of the entire year. Each year, the main concert features great superstars, such as David Guetta in 2013 and Dash Berlin and W&W in 2014 | www.minus424.com

Sovev Sdom Race

Israel's biggest nature sport event, the Sround-Sdom race is packed with family oriented activities, Desert Challenge tandem and single riding sessions, Moon Run nighttime field race, Desert Man three extreme stamina sessions, Kids Fun running and riding for children, Desert Family Fun rising trails for children and families, camping/shows/kids compound, as well as a desert festival compound of activities and arts & crafts for children, inviting sitting alcoves, food and drink stoles, professional sport stations and a state of the art outdoor sleeping area.

| www.desertchallenge.co.il

